

The SAS Group Traffic figures August 2013

SAS Group's August 2013 traffic figures

- SAS Group's capacity (ASK) was up by 11.7% as capacity was increased on leisure routes to southern Europe.
- The Group's traffic (RPK) increased by 10.3%.
- The SAS Group's load factor decreased by 1.0 p.u. to 77.8%.
- SAS Group carried 2.4 million passengers in August, up 3.3% vs last year.

Group market trends, RASK and yield development

One of SAS' strategic objectives is to create necessary operational conditions, in terms of costs and flexibility, to more effectively compete also in the growing leisure market. SAS major restructuring plan (4XNG) enables SAS customers, even during holiday periods, to fly with SAS to competitive prices. The traffic development in August shows that SAS delivers according to its plan with traffic growth rates particularly strong on European and intercontinental routes.

In line with SAS guidance, currency adjusted yield (Scandinavian Airlines) in July 2013 was down 1.6% and RASK was down 8.2% versus previous year. In August 2013, the change in yield and RASK vs. last year is also expected to be negative due to the increased number of longer leisure routes during the holiday season.

Overall, the market develops according to SAS expectations. Despite the fact that the yield environment has been somewhat more stable in 2013, the SAS Group continues to predict a negative RASK trend for the full financial year 2012/13. The capacity increase for the financial year 2012/13 is expected to be approximately 5-6%.

SAS Group product and news update

- SAS has opened new nonstop routes from Billund and Aalborg to Stockholm.
- SAS launched a campaign with 1 million tickets for sale in August.

Scandinavian Airlines traffic development

- Number of passengers increased 3.3% to 2.2 million.
- Traffic increased by 10.4% and capacity was up 11.9%.
- The load factor was 78.4%, down 1.1 p.u.

Traffic grew well in August with new leisure routes strongly contributing to the growth. Traffic on intercontinental routes increased 10.8%, with the US traffic demonstrating strong growth rates and increased load factors vs. the same period last year. The European/ Intra-scandinavian traffic increased 14.7% with strong growth to/from the Norwegian and Swedish markets of more than 30%. On domestic routes, traffic was down 1.4% following reductions on Finnish domestic routes.

Widerøe traffic development

Widerøe carried 252,000 passengers in August, up 3.4% vs. last year. The growth was driven by increased capacity of 6.5% due to more frequencies on existing routes. The traffic increased on domestic routes, but was down slightly on intra-scandinavian and international routes. The overall load factor was up 0.3 p.u. to 59.8%.

SAS Group (scheduled)	Aug 13	Change	Nov-Aug 13	Change
ASK (Mill.)	3 665	11,7%	33 148	6,4%
RPK (Mill.)	2 850	10,3%	24 213	4,5%
Passenger load factor	77,8%	-1,0 p u	73,0%	-1,3 p u
No. of passengers (Mill.)	2,413	3,3%	22,967	0,5%



Summary of the airlines scheduled	August 2013 vs August 2012			
	Traffic (RPK)	Capacity (ASK)	Load factor	Change of load factor
SAS Group	10,3%	11,7%	77,8%	-1,0 p u
Scandinavian Airlines	10,4%	11,9%	78,4%	-1,1 p u
Widerøe	7,1%	6,5%	59,8%	+0,3 p u

Scandinavian Airlines	Aug 13	Change	Nov-Aug 13	Change
ASK (Mill.)	3 530	11,9 %	31 911	6,3 %
RPK (Mill.)	2 769	10,4 %	23 500	4,4 %
Passenger load factor	78,4%	-1,1 p u	73,6%	-1,3 p u
Passengers (Mill.)	2,161	3,3 %	20,625	0,0 %
Route area (change):	Aug 13 vs Aug 12		Nov-Aug 13 vs. Nov-Aug 12	
	Traffic (RPK)	Capacity (ASK)	Traffic (RPK)	Capacity (ASK)
Intercontinental	10,8%	7,2%	6,4%	5,6%
Europe/Intrascand	14,7%	19,8%	6,0%	10,0%
Domestic	-1,4%	0,1%	-2,6%	-1,2%



Widerøe	Aug 13	Change	Nov-Aug 13	Change
ASK (Mill.)	135	6,5 %	1 237	7,1 %
RPK (Mill.)	81	7,1 %	713	6,0 %
Passenger load factor	59,8%	+0,3 p u	57,7%	-0,6 p u
Total no. of passengers (Mill)	0,252	3,4 %	2,342	5,7 %

Punctuality* August 2013

SAS: 90.5%
Widerøe: 93.1%

* Departure within 15 minutes

Regularity August 2013

SAS: 99.6%
Widerøe: 98.4%